

Utah Medical Association  
**DIRECTORY**  
*Advertising Contract*

You are hereby authorized to insert our advertisement in the Utah Medical Association *Directory* as follows:

Advertiser

Size of Ad  Cost per insertion  Number of insertions

Send a copy of each issue in which ad appears to:

Published annually in July. Ad reservations should be made by June 1. Final ad copy (.pdf preferred) should reach the UMA office by June 15. The Utah Medical Association reserves the right to refuse any advertisement.

**Payable monthly within 10 days after billing**

Advertiser

Signed

Address

Telephone  Date

E-mail

**For Office Use Only**  
Accepted for publication by  

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**Please return to:**

Utah Medical Association, 310 E 4500 S, Suite 500, Salt Lake City, UT 84107  
Phone: 801/747-3500 FAX: 801/747-3501

Utah Medical Association  
**DIRECTORY**

*Advertising Rates and Size Specifications*

**Rates**

Ad Size	One-Insertion Price	Additional Insertions*
Full Page	\$2000	\$1600
2/3 Page ( <i>Horizontal</i> )	\$1710	\$1368
1/2 Page ( <i>Horizontal or 3-col. Island</i> )	\$1300	\$1040
1/3 Page ( <i>Horizontal</i> )	\$ 950	\$ 760
1/4 Page ( <i>Vertical, or 3-col. Island</i> )	\$ 515	\$ 412
Odd Sizes (per column inch)	\$ 250	\$ 200

\*20 percent discount for additional insertions by the same company

Size	Width	Height
Full Page	4 3/4"	7 3/4"
Two-thirds page <i>Horizontal</i>	4 3/4"	5 1/8"
Half page <i>Horizontal</i>	4 3/4"	3 7/8"
Half page <i>Island (3-column)</i>	3 1/4"	4 5/8"
One-Third page <i>Horizontal</i>	4 3/4"	2 1/2"
One-quarter page <i>Vertical</i>	2 1/4"	3 7/8"
One-quarter page <i>Island (3-column)</i>	3 1/4"	2 5/8"

For more information, contact

Utah Medical Association  
 310 E 4500 S, #500  
 Salt Lake City, Utah 84107  
 Phone: (801) 747-3500  
 FAX: (801) 747-3501  
 email: [uma@utahmed.org](mailto:uma@utahmed.org)