

Bring family and friends to Zion's!

Bring hiking boots, mountain bikes, swimming trunks, golf clubs and your questions and concerns about the future of medicine in Utah.

Sessions on Health System Reform, Controlled Substance Prescribing, Pain Management and emerging IT/QI issues will be complemented with good food, gorgeous scenery and great colleagues.

A Great Setting

Come enjoy the breathtaking views of Zion National Park. Hiking and biking trails are plentiful. Sand Hollow is the setting for our golf tournament. Dress casual for all events.

What's the Cost?

A stay at the Zion Park Inn is only \$89 per night. Please complete the registration form and return it to UMA today. The registration deadline is Monday, March 22, after which we will not be able to guarantee rooms.

Check In time at the Zion Park Inn is 3 pm. Check Out time is 11 am. Spouses and children are invited to attend any recreational and meal functions, but must be paid for in advance (see registration form for details).

Call UMA at (801) 747-3500 for more information.

Non-Profit  
U.S. Postage  
PAID  
Salt Lake City, UT  
Permit #1106

Utah Medical Association  
310 East 4500 South, Suite 500  
Salt Lake City, Utah 84107-4250



UMA Spring Conference  
April 22-24, 2010  
Zion Park Inn  
Springdale, UT

Conference Agenda & Registration Form

ALL UMA MEMBERS INVITED

# Strong Medicine Schedule

## Thursday, April 22

~~3:30~~ pm  UMA Board Meeting  
 6:30 pm Welcome Dinner (Majestic View Steak House  
 2400 Zion Park Blvd, Springdale)

## Friday, April 23

7:00 am Breakfast Buffet at Switchback /  
 Registration Opens

8:00 am Welcome & Introductions  
 David F. Cole, MD, UMA President-elect

8:10 am Using the Controlled Substances Database  
 David F. Cole, MD

9:00 am UMA Legislative Update  
 J. Casey Hill/Michelle S. McOmber

9:45 am Break

10:00 am cHIE: Prepare for Takeoff  
 Jan Root, PhD

11:00 am Hoops and Hopes: The Promise of EHR  
 Stimulus Payments  
 Sharon Donnelly

12:00 noon Break for Lunch (on your own)

1:30 pm Golf at Sand Hollow (optional)

## Saturday, April 24

7:30 am Breakfast Buffet at Switchback

8:30 am Welcome & Introductions  
 David F. Cole, MD, UMA President-elect

8:35 am Washington Update from Todd Askew,  
 AMA Director of Congressional Affairs

9:15 am Addressing Barriers to Effective Pain  
 Management and Issues of Opioid Misuse  
 and Abuse  
 Perry Fine, MD

10:15 am Break

10:30 am Strong Medicine: A New Outlook for Humanity  
 Brent James, MD, Intermountain Healthcare  
 Institute for Health Care Delivery Research

11:30 am Payment for Quality – It is Worth Your Time  
 Scott Barlow, Central Utah Clinic

12:30 pm Conference Concludes

All events (except Thursday's Welcome Dinner and golf) are located at the Best Western Zion Park Inn, 1215 Zion Park Blvd, Springdale, UT. Phone 1-800-934-7275, www.zionparkinn.com.

**Friday Golf Information** – Limited tee times available! Contact Paige at 801-747-3500 or paige@utahmed.org

## 2010 Spring Conference Registration

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, ST Zip \_\_\_\_\_  
 Survey Contact \_\_\_\_\_ Phone \_\_\_\_\_

### ROOM RESERVATIONS

Single Occupancy  Double Occupancy  
 Wed. night (4/21)  Thur. night (4/22)  
 Fri. night (4/23)  Sat. night (4/24)

Reservation deadline is Monday, March 22.

### MEALS/ACTIVITIES

	Number Attending	Total Cost
Thursday Dinner		
Adults (\$29)	_____	_____
Kids - 12 and under (\$15)	_____	_____
Friday Full Breakfast Buffet		
UMA Member (n/c)	_____	n/c
Other Adults (\$14)	_____	_____
Kids - 12 and under (\$7)	_____	_____
Golf & Cart Fee - 18 holes (\$95)	_____	_____
Saturday Full Breakfast Buffet		
UMA Member (n/c)	_____	n/c
Other Adults (\$14)	_____	_____
Kids - 12 and under (\$7)	_____	_____
Total Meal & Activity Cost		_____

Please mail this reservation form along with your check for meals and activities to UMA at 310 E. 4500 S., Suite 500 SLC, UT 84107. Please pay room charges directly to hotel at checkout.